

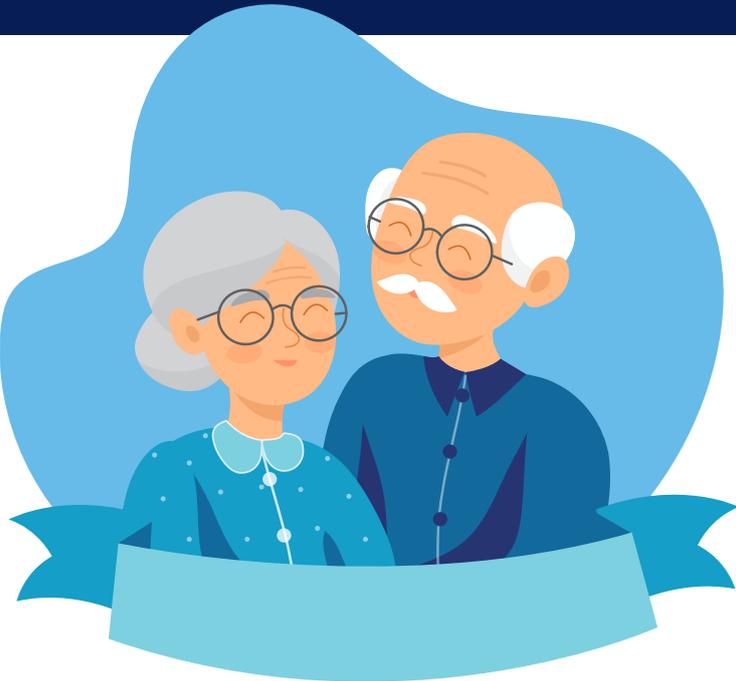


Christmas is **4 care** with 4Sight





# Christmas is **4care** with 4Sight



For many, 2020 was a tough year, the pandemic and lockdown had brought many hardships to our communities, especially to those in old age homes since the elderly are said to be more vulnerable to the virus.

Under the circumstances, 4Sight holdings created the 4Care initiative. The concept is to show genuine love and care to those in old age homes, most of whom had no visits over the past year. The company wanted to ensure a feeling of love and joy to these people over the festive season.

4Sight provided 250 Christmas gifts to the Susan Strijdom and Margaretha Ackerman homes. Staff members were encouraged to decorate a shoebox filled with pleasant gifts such as cream, lotions, colouring books and many more.

The Company's staff keenly took to the idea and was quick to build a Christmas tree in the office surrounded by the old age homes' presents. It is a great opportunity to show love and care to the elderly, a lot of whom are lonely and who's families can't visit them.

On Friday 11 December, a small team of 4Sight employees delivered the presents to the respective old age homes.

The caretakers of both retirement homes shared their gratitude with tears in their eyes and emphasised what these presents mean to the ones receiving them. Only 14 of Margaretha's residents will receive Christmas presents/cards from family members, the rest has no one visiting them. The personal letters in each box will hopefully warm the heart of each resident.

Marie-Louise Zitzke – Chief Customer Officer at 4Sight explained that it is an honour to visit these homes and give back to people who once were an integral part of our community. "To give love and care to them with letters and small presents even though we might not know them, can light up their holidays", says Zitzke.

4Sight has taken this initiative for years and when you look at how things are going for the company, the warm-hearted nature of its employees might be a contributing factor. Giving without expecting anything in return is what life is all about. Every employee can feel proud of this small but caring gesture!



# CONTACT US

Incorporated in 2017, 4Sight is a JSE AltX (ticker: 4SI) listed, multi-national, diversified technology group. Our purpose is to leverage our extensive product and services portfolio, focused on 4IR technologies, people and data-focused solutions to design, develop, deploy and grow solutions for our partners (customers and vendors).

The company's mission is to empower our partners to future proof their businesses through digital transformation to make better and more informed decisions in the modern digital economy.

4Sight's business model enables its partners to take advantage of products and solutions within its group of companies, which will allow them to enjoy turnkey digital transformation solutions across industry verticals.

For further information, please contact us:



**Tertius Zitzke**  
Chief Executive Officer  
4Sight Holdings

**Mobile:** +27 82 552 4525  
**Email:** tertius.zitzke@4sightholdings.com



**Willie Ackermann**  
Chief Sales and Marketing Officer  
4Sight Holdings

**Mobile:** +27 83 653 4885  
**Email:** williea@4sightholdings.com

## South African Offices:

1001 Clifton Ave,  
Lyttelton Manor,  
Centurion,  
0157

+27 12 640 2600

4sight House,  
28 Roos Street,  
Fourways,  
Johannesburg

+27 11 568 0800

## Investor Relations:

investors@4sightholdings.com

**Email:** info@4sightholdings.com

**Web:** www.4sightholdings.com

**LinkedIn:** <https://www.linkedin.com/company/4sightholdings/>

**YouTube:** [http://bit.ly/4Sight\\_YouTube](http://bit.ly/4Sight_YouTube)

